

gauge

The People
Engagement
Agency

HUBLOT

**TAKING HUBLOT TO
COMMONWEALTH
MARKETS**



**TAKING
HUBLOT
SOCIAL**

**INTRODUCING ICC WC
BRAND AMBASSADORS**

**HUBLOT:
OFFICIAL
TIMEKEEPER
FOR ICC WORLD CUP**

**LAUNCHING THE
ICC WORLD
CUP WATCH**

**EXCELLENT
SOCIAL MEDIA
RESPONSE**

DRIVING CONVERSATIONS ON
TWITTER
ENGAGING MOBILE USERS ON
**BLACKBERRY
CHANNEL**

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OFFICIAL TIMEKEEPER
FOR ICC WORLD CUP 2015**

HUBLOT
OFFICIAL WATCH



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INTRODUCING **HARBHAJAN SINGH** & **MICHAEL CLARKE** AS BRAND AMBASSADORS

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HELPING LAUNCH THE ICC WORLD CUP WATCH



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TAKING THE BRAND SOCIAL IN INDIAN MARKET

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Hublot Photos Liked

Felì, José Mourinho, Turin's Juventus, Paris Saint-Germain, Bayern Munich, Luis Felipe Scolari, Falcao, Roy Hodgson, Xherdan Shaqiri, Guangzhou Evergrande FC, Amsterdam's Ajax ... all the giants of football. All the big names, living legends of football who have chosen Hublot, not only to be ambassadors and friends of the brand throughout the world, but also to work together on a variety of projects.

to discover them in a new, unique and different way. The result is a series of striking and exceptional portraits which reveals them as they've never been seen before. Each photo portrays the unique personality of the person or group.

Here is the gallery of the portraits published so far. More on <http://www.hublot.com/hublotlovesfootball/campaign>

#HublotLovesFootball



Hublot November 23, 14

PRECISION. PASSION. POWER. EXCITEMENT. BOLDNESS.

Watch a partnership that is truly entertaining. Watch #Cricket and #Hublot together. Presenting the CRICKET BANG. Catch it, don't miss! #HublotLovesCricket

6,201 Photos
Like Comment Share 615 13 100

Hublot April 17, 14

Power-packed performance by the Kings of the game, Bayern Munich thrashes Kaiserslautern by 5-1 to enter the finals of the German Cup. Hublot King Power Bayern Munich, represents the very bit of the team and the game. #HublotKings

Like Comment Share 7

Hublot May 2, 14

Discover why the Stars of Sports across the world are passionate about Hublot!

Like Comment Share 131 19 22

Hublot March 31, 14

On 28th March at BaselWorld2014, Ricardo Guadalupe, CEO of Hublot has been delighted to unveil the new 'MP-05 LaFerrari' in the presence of Flavio Manzoni, Senior Vice President Design of Ferrari.

The MP-05 'LaFerrari' represents a very special series, entirely designed and developed - in parallel with the car - by the Hublot Manufacture engineers and watchmakers in collaboration with 'LaFerrari'. #HublotMP05 - See More

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Hublot August 20, 14

Hublot announced today an exclusive partnership with the Dallas Cowboys, making the Swiss luxury watch brand the Official Luxury Watch & Timekeeper of America's legendary football team. Hublot CEO Ricardo Guadalupe joined together with Dallas Cowboys owner and General Manager Jerry Jones in Ft. Worth, TX last night to kick off the start of an exciting multi-year partnership, as the two iconic brands fuse the worlds of luxury and sports.

The Dallas Cowboys are among the most famed football franchises in the world, boasting five Super Bowl Championships since its inception into the NFL, in 1960, and sharing a record for having made the most appearances in the Super Bowl. For more visit: <http://the.hublot.com/>



Hublot September 9, 14

Over a hundred legendary cars, extraordinary Formula 1s on the city streets, the largest ever gathering of classic Ferraris in Switzerland.

The 50th anniversary of the Montreux Grand Prix was an unforgettable occasion, and all on Hublot time! Late weekend, from the 4th to the 7th September 2014, the city of Montreux on the shores of Lake Geneva became the capital of motor sport and elegance when it played host to around a hundred extraordinary classic cars. Over the 3 days, a... See More



Hublot August 25, 14

Pole aficionados and celebrities including #PippaMiddleton converged to the Jewel of the #Swiss Alps over the 3 days of competition for this 13th edition of the Hublot Polo Gold Cup #Gstaad (21th-24th August, 2014).

On Thursday, qualifying matches were played with a light breeze. Friday, the sun was shining and the warmth was back for the #Hublot Players Parade through the village of Gstaad. The Hublot poloist proved, once again, to be a great success. Saturday's win... See More





EXCELLENT SOCIAL MEDIA RESPONSE

GENERATED OVER
150 LEADS
THROUGH ENGAGEMENTS
ON FACEBOOK PAGE



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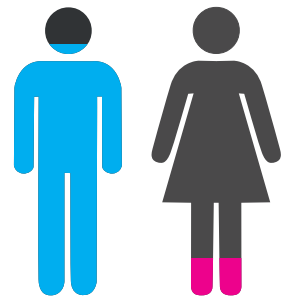
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LIKES BY GENDER:

MEN: 87%

WOMEN: 13%



Its growing at a fast pace

5000+

*likes every week where
the organic likes have grown
considerably*



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ON **TWITTER**

HUBLOTLOVESFOOTBALL
HUBLOTLOVESCRIKET



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